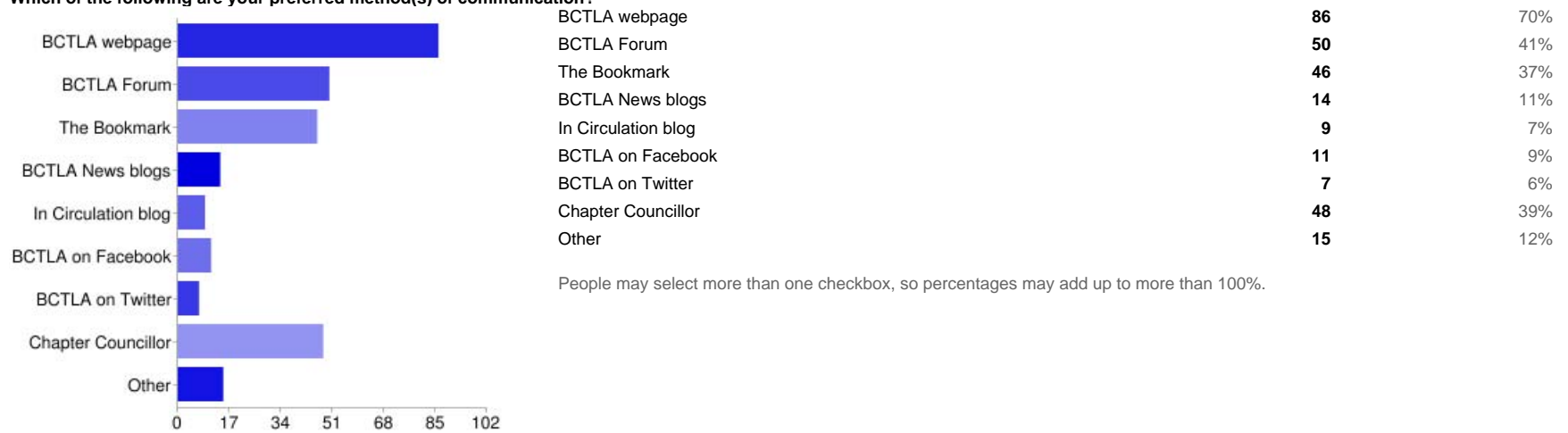


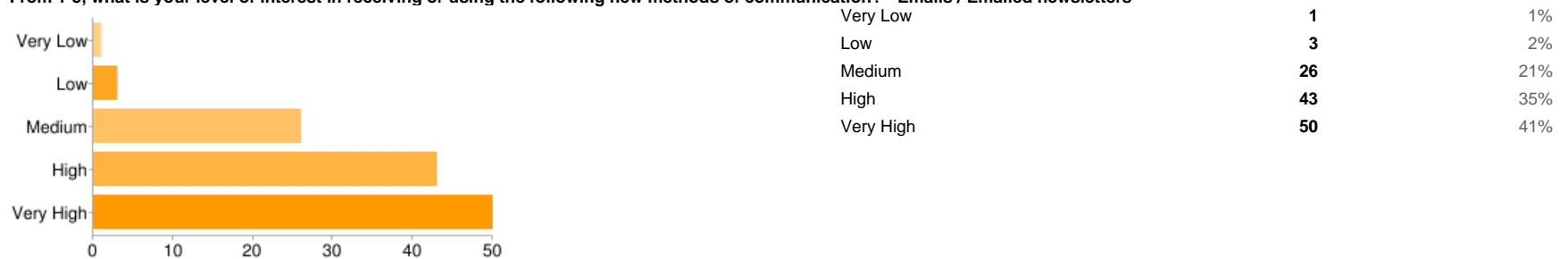
Communications

Which of the following are your preferred method(s) of communication?



People may select more than one checkbox, so percentages may add up to more than 100%.

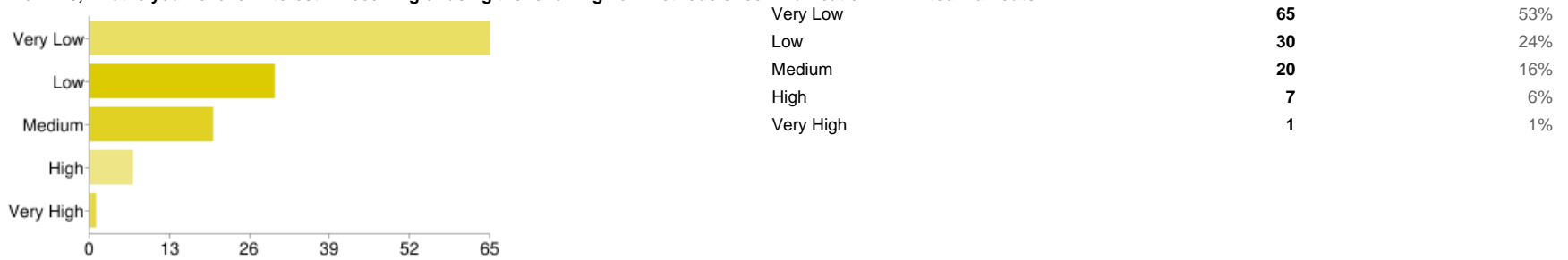
From 1-5, what is your level of interest in receiving or using the following new methods of communication? - Emails / Emailed newsletters



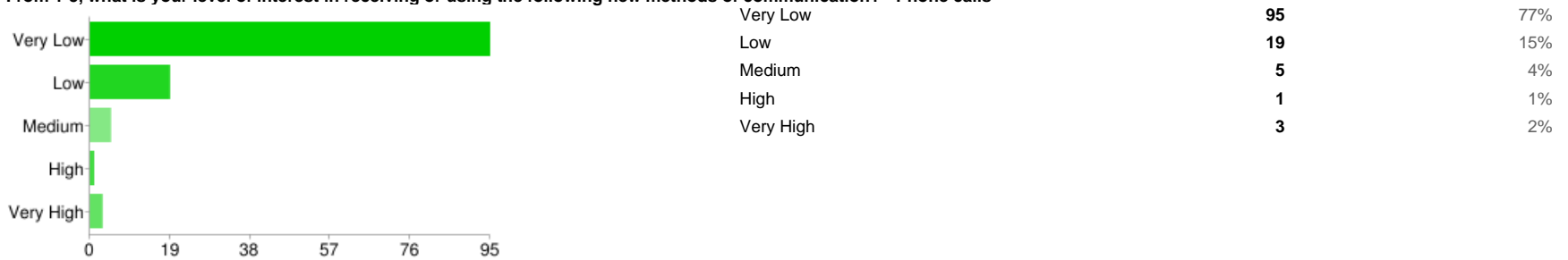
From 1-5, what is your level of interest in receiving or using the following new methods of communication? - Online collaboration space/portal e.g. Ning



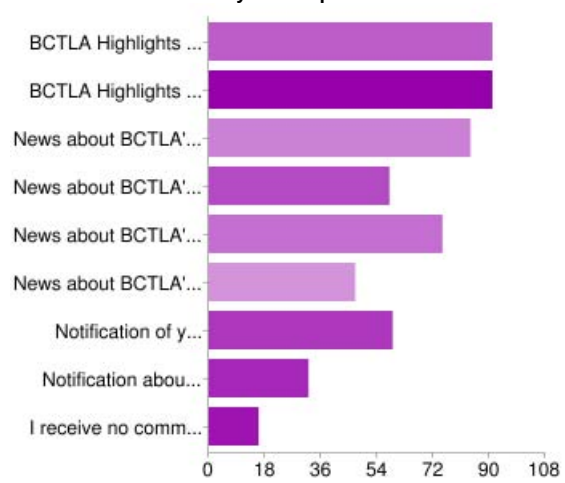
From 1-5, what is your level of interest in receiving or using the following new methods of communication? - Printed mail-outs



From 1-5, what is your level of interest in receiving or using the following new methods of communication? - Phone calls



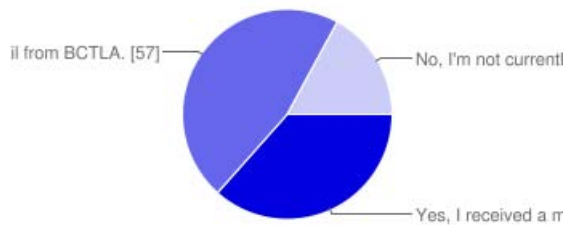
What BCTLA news does your Chapter Councillor communicate to you?



BCTLA Highlights from the Fall	91	74%
BCTLA Highlights from the Spring and AGM	91	74%
News about BCTLA's advocacy efforts	84	68%
News about BCTLA's new position statements on book levelling, and on school library programs	58	47%
News about BCTLA's new The Points of Inquiry model	75	61%
News about BCTLA's available awards and grants	47	38%
Notification of your BCTLA membership status	59	48%
Notification about when the issues of The Bookmark are published	32	26%
I receive no communications from a Chapter Councillor	16	13%

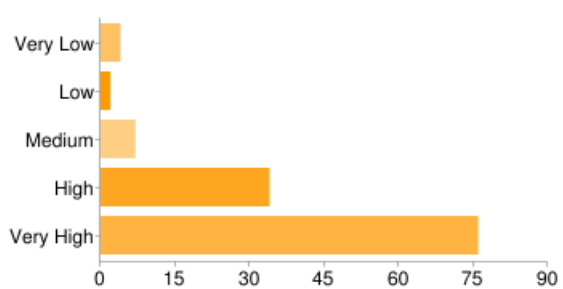
People may select more than one checkbox, so percentages may add up to more than 100%.

Have you received a membership renewal notice sent via regular mail from the BCTF within the last 12 months?



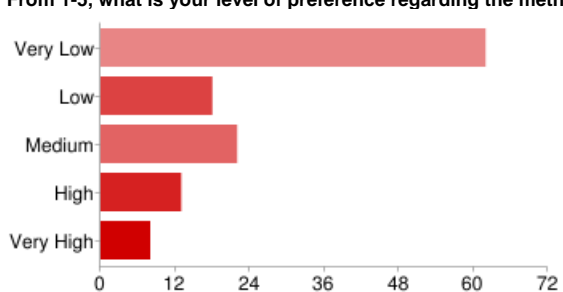
Yes, I received a mailed renewal notice from BCTF.	45	37%
No, I didn't receive a mailed notice. I received nothing, or, the only thing I received was a membership renewal reminder email from BCTLA.	57	46%
No, I'm not currently a BCTLA member.	21	17%

From 1-5, what is your level of preference regarding the method by which you receive membership renewal notices? - Emailed notice



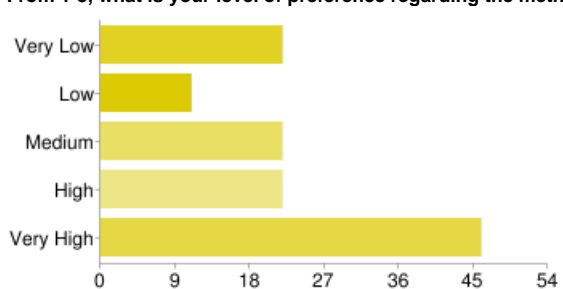
Very Low	4	3%
Low	2	2%
Medium	7	6%
High	34	28%
Very High	76	62%

From 1-5, what is your level of preference regarding the method by which you receive membership renewal notices? - Printed mail-out



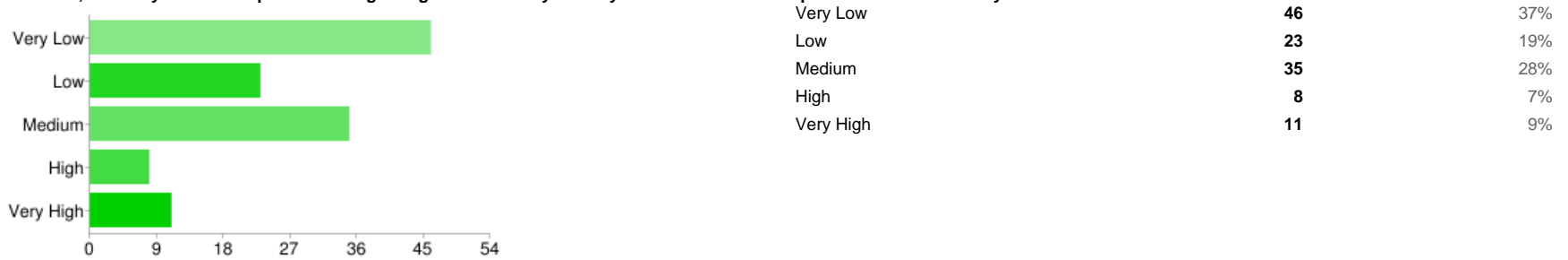
Very Low	62	50%
Low	18	15%
Medium	22	18%
High	13	11%
Very High	8	7%

From 1-5, what is your level of preference regarding the method by which you receive membership renewal notices? - Available online

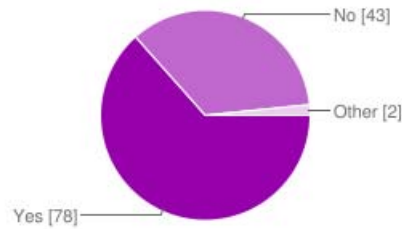


Very Low	22	18%
Low	11	9%
Medium	22	18%
High	22	18%
Very High	46	37%

From 1-5, what is your level of preference regarding the method by which you receive membership renewal notices? - Any method

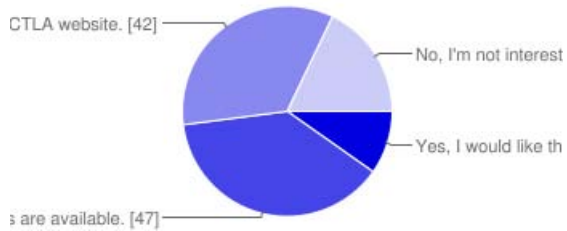


Would you be interested in having the opportunity to participate in a short online session once or twice in the year to hear what BCTLA has been doing, and to have the opportunity to communicate your successes/concerns and to provide input?



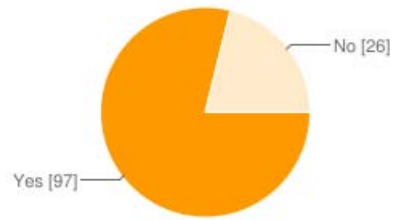
Yes	78	63%
No	43	35%
Other	2	2%

Are you interested in receiving and/or having access to minutes of BCTLA meetings?



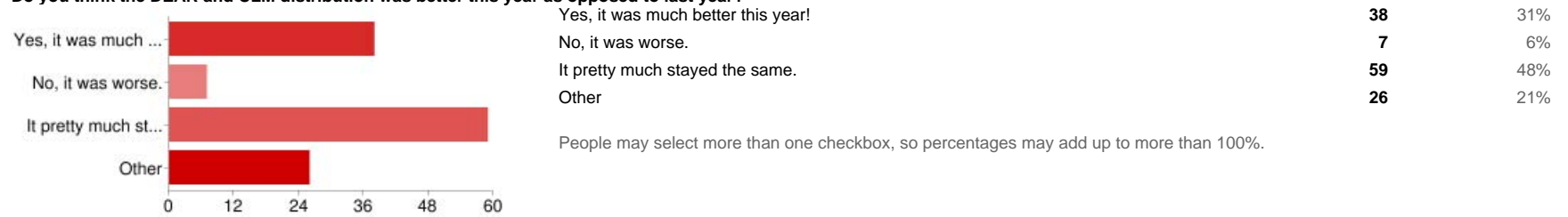
Yes, I would like the minutes of meetings to be emailed directly to me on a regular basis.	12	10%
Yes, put them on the BCTLA website and then email me to let me know that the new minutes are available.	47	38%
Yes, but don't email me, just put them up on the BCTLA website.	42	34%
No, I'm not interested in the minutes.	22	18%

This year, did you receive your DEAR and Canadian Library Month (CLM) posters?



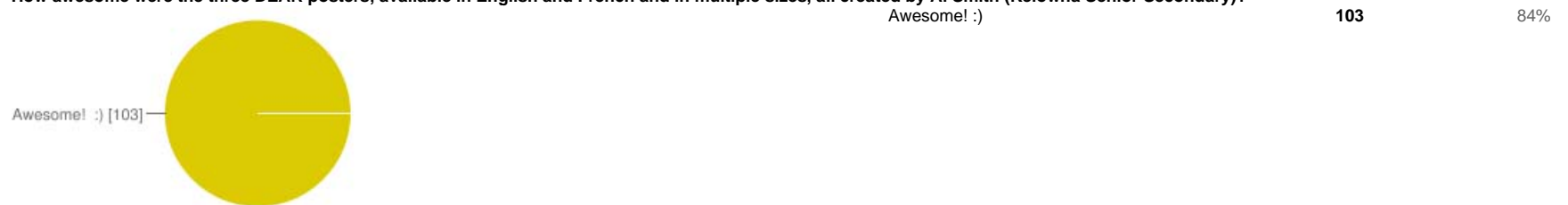
Yes	97	79%
No	26	21%

Do you think the DEAR and CLM distribution was better this year as opposed to last year?



People may select more than one checkbox, so percentages may add up to more than 100%.

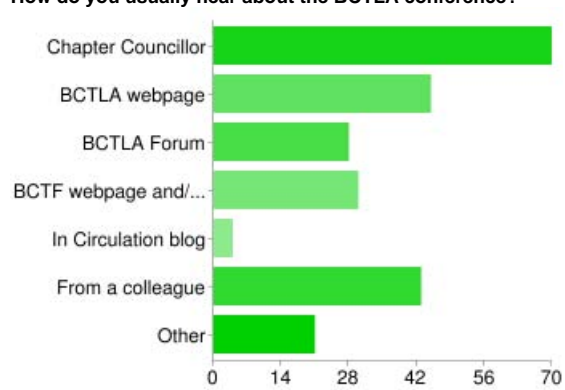
How awesome were the three DEAR posters, available in English and French and in multiple sizes, all created by AI Smith (Kelowna Senior Secondary)?



Awesome! :)

Professional Development

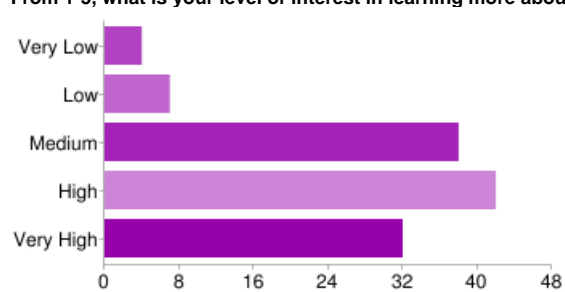
How do you usually hear about the BCTLA conference?



Chapter Councillor	70	57%
BCTLA webpage	45	37%
BCTLA Forum	28	23%
BCTF webpage and/or Teacher newsmagazine	30	24%
In Circulation blog	4	3%
From a colleague	43	35%
Other	21	17%

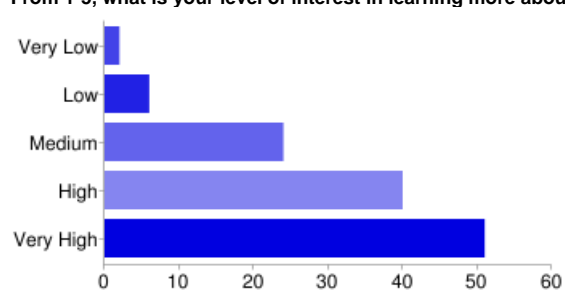
People may select more than one checkbox, so percentages may add up to more than 100%.

From 1-5, what is your level of interest in learning more about the following topics? - The Points of Inquiry



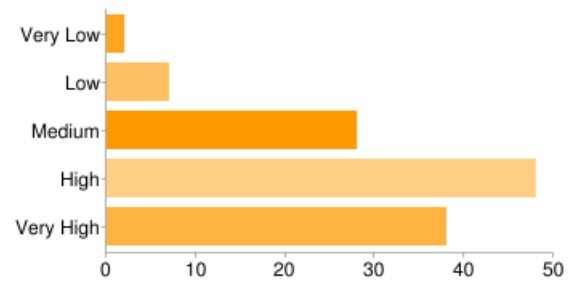
Very Low	4	3%
Low	7	6%
Medium	38	31%
High	42	34%
Very High	32	26%

From 1-5, what is your level of interest in learning more about the following topics? - Web 2.0 topics



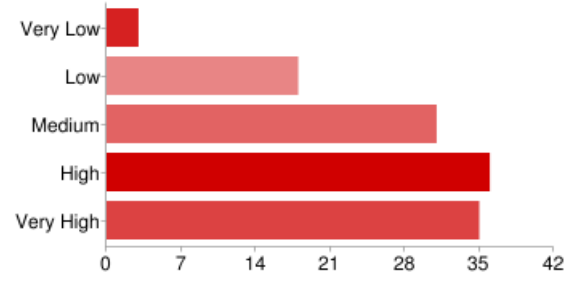
Very Low	2	2%
Low	6	5%
Medium	24	20%
High	40	33%
Very High	51	41%

From 1-5, what is your level of interest in learning more about the following topics? - Online databases



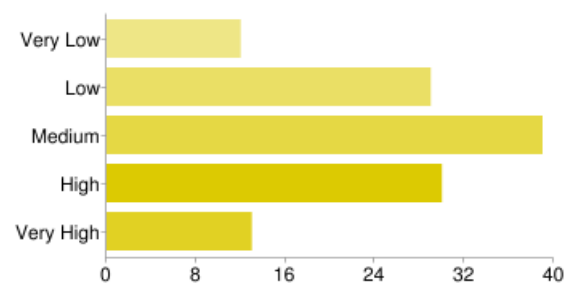
Very Low	2	2%
Low	7	6%
Medium	28	23%
High	48	39%
Very High	38	31%

From 1-5, what is your level of interest in learning more about the following topics? - Ebooks



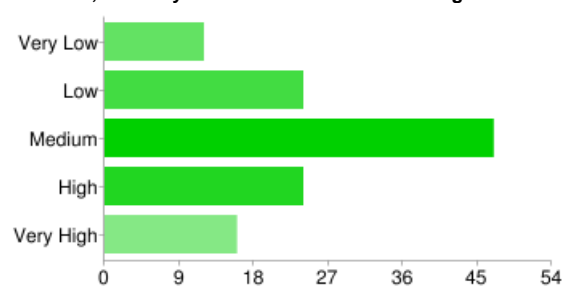
Very Low	3	2%
Low	18	15%
Medium	31	25%
High	36	29%
Very High	35	28%

From 1-5, what is your level of interest in learning more about the following topics? - Censorship



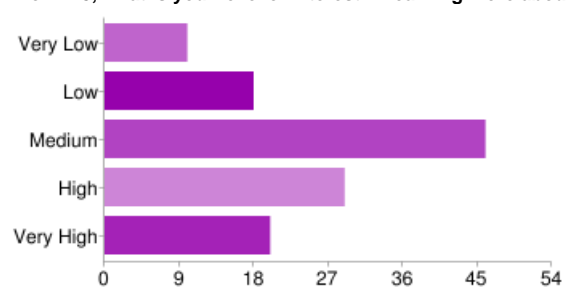
Very Low	12	10%
Low	29	24%
Medium	39	32%
High	30	24%
Very High	13	11%

From 1-5, what is your level of interest in learning more about the following topics? - Copyright



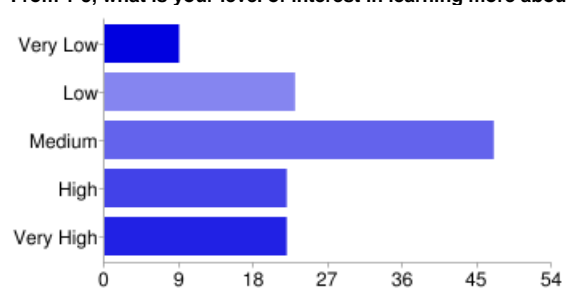
Very Low	12	10%
Low	24	20%
Medium	47	38%
High	24	20%
Very High	16	13%

From 1-5, what is your level of interest in learning more about the following topics? - Learning Commons



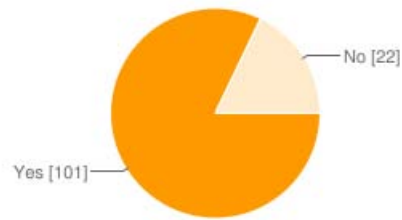
Very Low	10	8%
Low	18	15%
Medium	46	37%
High	29	24%
Very High	20	16%

From 1-5, what is your level of interest in learning more about the following topics? - Online Book Clubs



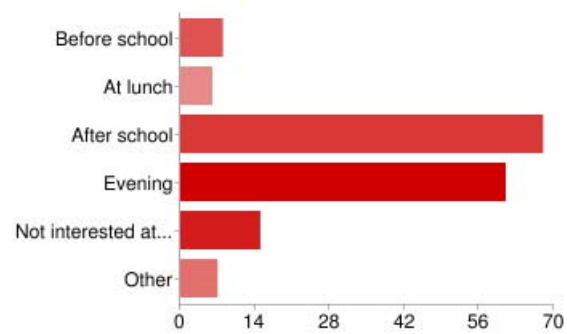
Very Low	9	7%
Low	23	19%
Medium	47	38%
High	22	18%
Very High	22	18%

Would you be interested in attending one or more short online professional development sessions hosted by BCTLA?



Yes	101	82%
No	22	18%

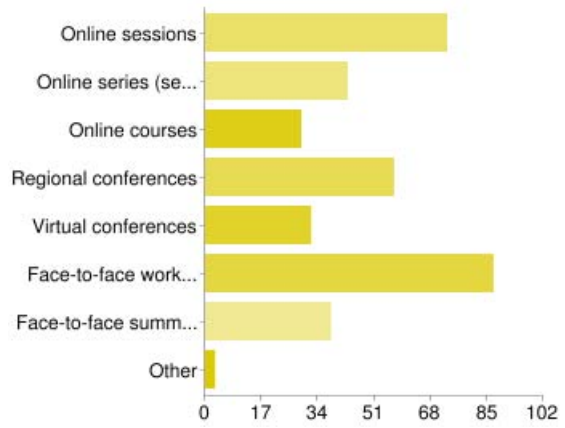
If BCTLA was to offer short online professional development sessions, which time of the day would you prefer the sessions to be held?



Before school	8	7%
At lunch	6	5%
After school	68	55%
Evening	61	50%
Not interested at any time	15	12%
Other	7	6%

People may select more than one checkbox, so percentages may add up to more than 100%.

If BCTLA was to offer additional professional development opportunities outside of the fall conference, which format(s) would you prefer?



Online sessions	73	59%
Online series (several sessions)	43	35%
Online courses	29	24%
Regional conferences	57	46%
Virtual conferences	32	26%
Face-to-face workshops in districts	87	71%
Face-to-face summer institutes	38	31%
Other	3	2%

People may select more than one checkbox, so percentages may add up to more than 100%.