

Sustainable Community Lesson Plan

Created by the BCTF Committee for Action on Social Justice
Antipoverty Action Group

Local Business Scavenger Hunt

Includes optional handouts (Scavenger Hunt list & Reflection sheet)

Suggested that the lesson be done on a Friday and the scavenger hunt assigned over the weekend (with debrief/follow-up on Monday).

Recommended for Grade 7 and up.

Objectives

- students will develop a connection to their community
- students will develop an awareness of diversity within communities and an understanding that each community is unique.

Curriculum connections

- Communication
 - connect and engage with others
 - acquire, interpret, and present information
 - explain/recount and reflect on experiences
- Creative Thinking
 - novelty and value
- Positive Personal and Cultural Identity
 - relationships and cultural contexts
 - personal values and choices
- Social Responsibility
 - contributing to community
 - valuing diversity
 - building relationships
- ADST 6 & 7
 - market niche
 - branding of products, services, institutions, or places.

Lesson Plan (25 & 45 min.)

Introduction (5 min.)

- students take turns sharing with the class what their favourite store is, and why they like it.

Discussion (20 min.)

- discuss the concept of community and all the factors that contribute to community
 - focus on the role of business in community
 - how does business contribute to community?
 - how much weight does/should business have in a community?
 - are businesses unique to their community? Or are businesses the same in every community.

Activity—on their own time – (suggested to be done over a weekend)

- Challenge students to a local business scavenger hunt
 - they could work individually, in partners, or in teams (you decide)
- Brainstorm a list for the scavenger hunt with the class
 - or you can use the attached handout
- Discuss expectations
 - respectful behavior
 - asking for permission (to take an object or photograph)
 - no people in the photographs.

Assignment (30 min., or assigned on their own time)

- students write a reflection relating the activity (scavenger hunt) with the discussion about community that was done prior to the activity (can use optional handout).

Debrief: (15 min)

- ask students to share their reflections with the class
 - look for common themes in student reflections.

Extension

- explore websites for local businesses:
 - <http://locobc.com/>
 - <https://www.getlocalbc.org/>

Date _____

Name _____

Local Business Scavenger Hunt

If you are unable to get an object, take a photograph (no people, and get permission if not in a public space).

Can you find:

- a store that is not open 7 days a week (i.e., closed on Sundays/Mondays/etc.)
- a business card (or product with business name on it - pen, etc.)
- a take-out menu
- a bag with the store's name on it
- a coupon
- a flyer
- a local newspaper (take a photograph if it's not free)
- a store that has the BC/Canadian flag displayed (inside or outside, even a sticker or poster)
- coolest/funniest logo/store name/window display
- a store that sells local products (it doesn't have to be all local products)
- a store that is a family business
- a one-of-a-kind store (unique or there is only one)
- a business that makes its own product on site (like a bakery or restaurant)
- a business that employs less than 20 people
- a specialty clothing store (men/women/children/sportswear/wedding/etc.)

