



Tips for Using the Watch Your Language Poster

Use this poster to introduce the notion of how the language we use can often unintentionally stigmatize members of different equity seeking groups.

1. Hand out the poster and ask participants to discuss the following questions in small groups.
 - What messages do these expressions intend to convey?
 - What might their impact be on members of equity seeking groups?
 - Can they identify other expressions that might stigmatize members of equity seeking groups?
2. Ask participants to share some other expressions and their thoughts on this exercise with the large group.
3. If time permits, view and discuss the YouTube video *To this Day*, a poem on the impact of language by Shane Koyczan.