

BCTF Teacher

Publishing schedule and rates—Volume 32, 2019–20

DEADLINES (Revised March 2019)

	Copy deadline	Mailing/Online publish
#1 Sept/Oct 2019	August 9, 2019 or sooner	September 24, 2019
#2 Nov/Dec 2019	September 27, 2019 or sooner	November 12, 2019
#3 Jan/Feb 2020	November 8, 2019 or sooner	January 7, 2020
#4 March 2020	January 3, 2020 or sooner	February 7, 2020
#5 May/June 2020	March 27, 2020 or sooner	May 12, 2020

Mailing dates are subject to change without notice.

Distribution (approximately 43,000 copies per issue): TTOCs; MLAs, trustees, parent groups, media, and complimentary.

ADVERTISING RATES AND SIZES

\$40 per square inch plus 5% GST

Size (W x H)	Cost
3.6 x 2.35 inches (1/8 page)	\$350
3.6 x 4.9 inches (1/4 page)	\$700
3.6 x 10 inches (1/2 page vertical)	\$1400
7.375 x 4.9 inches (1/2 page horizontal)	\$1400

The above rates are for black and white or full colour (**CMYK colour mode, no spot [Pantone] colour**). There is a 10% discount for running in three or more issues. Advertising will be accepted as space permits. All advertisements will be reviewed and approved by the BCTF. They must reflect BCTF policy and be politically, environmentally, and professionally appropriate.

Payment: Credit card or cheque (payable to BCTF).

Acceptable file formats: Press-quality PDF, EPS, Ai or High-res (300 ppi at 100% size) TIFF formats.

CMYK colour format, **not RGB or spot (Pantone) colour.**

Microsoft Word files are not compatible.

CLASSIFIED ADVERTISING: \$1 per word plus 5% GST. Email the ad text to cchoinski@bctf.ca, 604-871-1874 and follow-up with credit card payment.

For more information, contact Christine Choinski, cchoinski@bctf.ca, 604-871-1874.