

# BCTF Teacher

## Publishing schedule and rates— Volume 33, 2020–21

### DEADLINES (Revised May 2020)

	Copy deadline	Mailing/Online publish
#1 Sept/Oct 2020	July 31, 2020, or sooner	September 22, 2020
#2 Nov/Dec 2020	September 18, 2020, or sooner	November 10, 2020
#3 Jan/Feb 2021	November 6, 2020, or sooner	January 5, 2021
#4 March 2021	January 8, 2021, or sooner	February 23, 2021
#5 May/June 2021	March 26, 2021, or sooner	May 18, 2021

**Mailing dates** are subject to change without notice.

**Distribution** (approximately 43,000 copies per issue): TOCs, MLAs, trustees, parent groups, media, and complimentary.

### ADVERTISING RATES AND SIZES

**\$40 per square inch plus 5% GST**

Size (W x H)	Cost
3.6 x 2.35 inches (1/8 page)	\$400
3.6 x 4.9 inches (1/4 page)	\$800
3.6 x 10 inches (1/2 page vertical)	\$1,600
7.375 x 4.9 inches (1/2 page horizontal)	\$1,600

The above rates are for black and white or full colour (**CMYK colour mode, no spot [Pantone] colour**). There is a 10% discount for running in three or more issues. Advertising will be accepted as space permits. All advertisements will be reviewed and approved by the BCTF. They must reflect BCTF policy and be politically, environmentally, and professionally appropriate.

**Payment:** Credit card or cheque (payable to BCTF).

**Acceptable file formats:** Press-quality PDF, EPS, Ai or high-res (300 ppi at 100% size) TIFF formats. CMYK colour format, **not RGB or spot (Pantone) colour**.

Microsoft Word files are not compatible.

**CLASSIFIED ADVERTISING:** \$1 per word plus 5% GST. Email the ad text to [cchoinski@bctf.ca](mailto:cchoinski@bctf.ca), 604-871-1874 and follow-up with credit card payment.

**For more information, contact Christine Choinski, [cchoinski@bctf.ca](mailto:cchoinski@bctf.ca), 604-871-1874.**