

# BCTF *Teacher*

## Publishing schedule and rates—Volume 31, 2018–19

### DEADLINES (Revised May 2018)

	Copy deadline	Mailing/Online publish
#1 Sept/Oct 2018	August 17, 2018 or sooner	September 25, 2018
#2 Nov/Dec 2018	October 15, 2018 or sooner	November 13, 2018
#3 Jan/Feb 2019	November 16, 2018 or sooner	January 8, 2019
#4 March 2019	January 11, 2019 or sooner	February 20, 2019
#5 May/June 2019	April 5, 2019 or sooner	May 14, 2019

**Mailing dates** are subject to change without notice.

**Distribution:** to all members on the basis of 1 per member; TTOCs; MLAs, trustees, parent groups, media, and complimentary.

### ADVERTISING RATES AND SIZES

**\$40 per square inch plus 5% GST**

2.25" wide		3.5" wide		5" wide	
x 2.25"	\$200	x 2"	\$280	x 2"	\$400
x 2.5"	225	x 2.5"	350	x 2.5"	500
x 3"	270	x 3"	420	x 3"	600
x 3.5"	315	x 3.5"	490	x 3.5"	700
x 4"	360	x 4"	560		
x 4.5"	405	x 4.5"	630		
x 5"	450	x 5"	700		

The above rates are for black and white or full colour (**CMYK colour mode, no spot [Pantone] colour**). There is a 10% discount for running in three or more issues. Advertising will be accepted as space permits. All advertisements will be reviewed and approved by the BCTF. They must reflect BCTF policy and be politically, environmentally, and professionally appropriate.

**Payment:** Credit card or cheque (payable to BCTF).

**Acceptable file formats:** Press-quality PDF, EPS, Ai or High-res (300 ppi at 100% size) TIFF formats. CMYK colour format, **not RGB or spot (Pantone) colour**. Microsoft Word files are not compatible.

**CLASSIFIED ADVERTISING:** \$1 per word plus 5% GST. Email the ad text to [syoung@bctf.ca](mailto:syoung@bctf.ca), 604-871-1873 and follow-up with credit card payment.

**For more information, contact Sarah Young, [syoung@bctf.ca](mailto:syoung@bctf.ca), 604-871-1873.**