

Lobbying plan

The issue:

Decision-maker(s) to target: _____

Our research on the target(s):

Our allies:

Inside lobbying

Our main points:

Their main points of disagreement with us:

Background Information	Delegation	Presentation	Roles	Material	Action requested

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Follow-up plans:

Outside lobbying

Target	Allies	Action	Details

Lobby report

What was the response?

What did we learn?

What are our next steps?
