

BCTF *Teacher*

Publishing schedule and rates—Volume 30, 2017–18

DEADLINES (Revised August, 2017)

	Deadline	Mailing/Online publish
#1 Sept/Oct 2017	August 18, 2017 or sooner	September 26, 2017
#2 Nov/Dec 2017	October 13, 2017 or sooner	November 21, 2017
#3 Jan/Feb 2018	November 10, 2017 or sooner	January 9, 2018
#4 March 2018	January 12, 2018 or sooner	February 20, 2018
#5 May/June 2018	April 13, 2018 or sooner	May 15, 2018

Mailing dates are subject to change without notice.

Distribution: to all members on the basis of 1 per member; TTOCs; MLAs, trustees, parent groups, media, and complimentary.

ADVERTISING RATES AND SIZES

\$40 per square inch plus 5% GST

2.25" wide		3.5" wide		5" wide	
x 2.25"	\$200	x 2"	\$280	x 2"	\$400
x 2.5"	225	x 2.5"	350	x 2.5"	500
x 3"	270	x 3"	420	x 3"	600
x 3.5"	315	x 3.5"	490	x 3.5"	700
x 4"	360	x 4"	560		
x 4.5"	405	x 4.5"	630		
x 5"	450	x 5"	700		

The above rates are for black and white or full colour (**CMYK colour mode, no spot colour**). There is a 10% discount for running in three or more issues. Advertising will be accepted as space permits. All advertisements will be reviewed and approved by the BCTF. They must reflect BCTF policy and be politically, environmentally, and professionally appropriate.

Payment: Credit card or cheque (payable to BCTF).

Acceptable file formats: Press-quality PDF, EPS, Ai or High-res (300 ppi at 100% size) TIFF formats. CMYK colour format, ***not RGB or spot (pantone) colour***. Microsoft Word files are not compatible.

CLASSIFIED ADVERTISING: \$1 per word plus 5% GST. Email the ad text to syoung@bctf.ca, 604-871-1873 and follow-up with credit card payment.

For more information, contact Sarah Young, syoung@bctf.ca, 604-871-1873.